



Sign Up for Your Rewards!

For faster processing, please complete all sections; if filling out by hand, please print legibly.

Have you applied before? No Yes - I need a replacement card

Your Reward Certificates will arrive by mail. Please fill out the following:

Name	First	Middle	Last	If Spouse Will Use, Provide Full Name
Residence	Street Address		City	State Zip Code
E-mail Address			@	Area Code Home Telephone No.

I have read and agree to the Official Rules. Yes - sign me up for Viviano's Bloom Rewards!

Welcome to Viviano's Bloom Rewards

Shop

- Use your Rewards card every time you shop at Viviano Flower Shop
 - ⇒ In-store: Show your Bloom Rewards card at checkout
 - ⇒ Over the phone: Tell your sales associate your Bloom Rewards card number
 - ⇒ Website: Enter your Bloom Rewards card during checkout

Earn Points

- Every dollar spent on merchandise is a point earned!

Receive Rewards

- When your balance reaches 250 points, you'll automatically receive a \$10 Rewards Certificate by mail!
- Use your Rewards Certificate toward the things you want most from Viviano Flower Shop.
- After you've earned your Rewards Certificate, start earning points again, every time you shop!

(see over for Official Rules and Privacy Policy)



32050 Harper Avenue • St. Clair Shores, Michigan 48082
 Local (586) 293-0227 • Toll Free (800) VIVIANO • Fax (586) 293-5574 • www.viviano.com

Official Rules:

Viviano's Bloom Rewards Program (hereinafter referred to as the Program) participation and its benefits are offered at the sole discretion of Viviano Flower Shop, Inc. (hereinafter referred to as Viviano Flower Shop). At its sole discretion, Viviano Flower Shop has the right to modify, add or delete any of the Program rules, terms, conditions, benefits or rewards, in whole or in part, at any time, with or without notice, even though such changes may affect the value of points already accumulated the value of the rewards and/or the time for redemption.

You must present your Bloom Rewards Card or give your Rewards Card number with every purchase to ensure accurate tracking of points. In the event of any discrepancies, you may add the purchase to your account within 90 days of your original transaction by visiting www.viviano.com/bloom_rewards. Log in, and go to Submit An Order to add your purchase. Points for verified purchases will be added to your account within 15-25 days. We may periodically combine accounts under the exact same name and address.

You will receive a Bloom Rewards Certificate by mail within 30 days after you reach the minimum point threshold as defined in the Program. Points will not be earned on sales tax, reward redemptions, prior purchases, gift cards, deliver charges or returned merchandise. As noted above, Viviano Flower Shop, Inc. may change the point minimum at any time without prior notification.

Bloom Rewards Certificates (i) can be redeemed for merchandise only as offered by Viviano Flower Shop, (ii) must be used in their entirety at the time of purchase and (iii) may not be redeemed for gift cards, store credit, select products, or service items. Rewards Certificates have no cash value and cash will not be paid for unused portions of the Rewards Certificates. Merchandise purchased with a Rewards Certificate may be exchanged for merchandise only. Rewards Certificates are not transferable and Viviano Flower Shop reserves the right to limit the time within which you may redeem Rewards Certificates.

The Program has no predetermined termination date and may continue until such time as Viviano Flower Shop, in its sole discretion, elects to designate a Program termination date. Viviano Flower Shop has the right to end the Program at any time without providing written notice to you. If the reward points have not been converted to Reward Certificates for a twelve month period, the points will automatically expire.

Modification of these terms and conditions may only be made in writing by an authorized representative of Viviano Flower Shop, Inc. All interpretations of Program terms and conditions shall be at the sole discretion of Viviano Flower Shop and such interpretations are binding on you.

You are responsible for notifying Viviano Flower Shop of any changes of address. Viviano Flower Shop is not responsible for Rewards Certificates which are lost, delayed or misdirected in the mail or otherwise during transit. Program points and Rewards Certificates may be subject to federal, state, or other taxes; such taxes are your sole responsibility.

Participants must be at least 16 years of age and must have a United States or Canadian address. Employees of Viviano Flower Shop are excluded from participation in the Program. Moreover, individuals, businesses or other entities that already participate in a Viviano Flower Shop discount program are ineligible for participation in the Program. Participation in the Program is void if prohibited by law in the jurisdiction in which the prospective participant resides. If in any particular state the Program or Viviano Flower Shop has to apply for any special license, bonding, permit or other governmental regulatory approval, the Program will be void in that particular state.

The Viviano Flower Shop Privacy Policy is in effect for this program. Please see the Viviano Flower Shop Privacy Policy which is part of this agreement and can also be found at www.viviano.com/pages/privacy.

Privacy Policy:

At Viviano.com, we are committed to protecting your privacy. Your information is used to process orders and to provide a more personalized shopping experience. Please read on for more details about our privacy policy.

What information do you collect? How do you use it?

When you order, we need to know your name, e-mail address, mailing address, credit card number, and expiration date. This allows us to process and fulfill your order and notify you of your order status.

How does Viviano.com protect customer information?

When you place orders or access your account information, we offer the use of a secure server. The secure server software (SSL) encrypts all information you input before it is sent to us. Furthermore, all of the customer data we collect is protected against unauthorized access.

What about "cookies"?

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Our cookies do not contain any personally identifying information, but they do enable us to provide features such as a reminder service and to store items in your shopping cart between visits. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that. Even without a cookie, you can still use most of the features in our store, including placing items in your shopping cart and purchasing them.

Will Viviano.com disclose the information it collects to outside parties?

No! Viviano.com does not sell, trade, or rent your personal information to others.

In summary

We are committed to protecting your privacy. We use the information we collect on the site to make shopping at Viviano.com possible and to enhance your overall shopping experience. We do not sell, trade, or rent your personal information to others.